

Work with the best.

NEWSLETTER 37

May 2016

PB SWISS TOOLS

Dear readers

Whom do you trust when it comes to selecting your professional tools? – Your customer consultant, the evaluation on the Internet or the judgment of your colleagues from work? International studies point out that the assessment of third parties in the selection of brand-name products is prioritized at a higher value than one's own experience.

We think critical of these and similar statements: Because we have been counting on the loyalty of our end customers for decades now. And why? Because our Swiss tools fully prove themselves every day!

Advertising messages are convincing in lasting way when they agree with one's own experiences. For this reason, we rely on your positive experiences with our products. You will experience corresponding effects in the application of our Innovations 2016. Success and enjoyment will also be the result for your brand-name selection!

Kind regards,



Eva Jaisli

CEO, Chief Executive Officer
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OUR FILM STARS

All over the world, professional tradespeople are working with our high-quality tool. That also holds for the employees of nationally and internationally known Swiss companies, such as Swiss Helicopters, ABB Traction, Swiss Cycling and BMC.

You and many others rely on the quality and functionality of our brand-name products. Every day, they meet your demanding tasks with success.

Important criteria for the selection

Professionals decide in favor of our assortment, because they can work with them safer and more efficiently: Thanks to ergonomic handles which guarantee fatigue-free working. Even if the work has to be done with wet and oily hands. Thanks to true-to-size blade tips which are available for all screw profiles in the product range.

Watch the five latest short portraits of our bestsellers at work:

- SwissGrip screwdriver
- Cross-handle
- Torque tool MecaTorque
- RainBow hex key L-wrench
- PrecisionBits

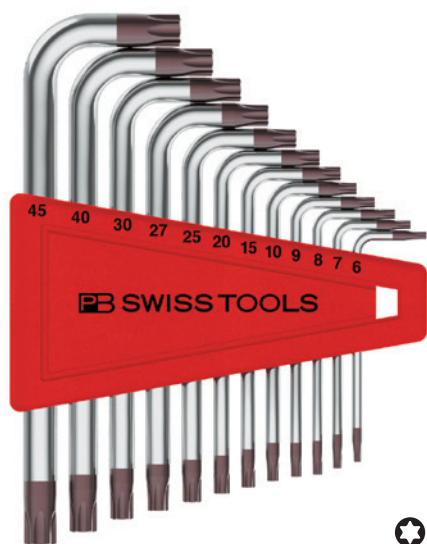


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QUALITY HAND TOOLS

PRODUCT INNOVATIONS 2016

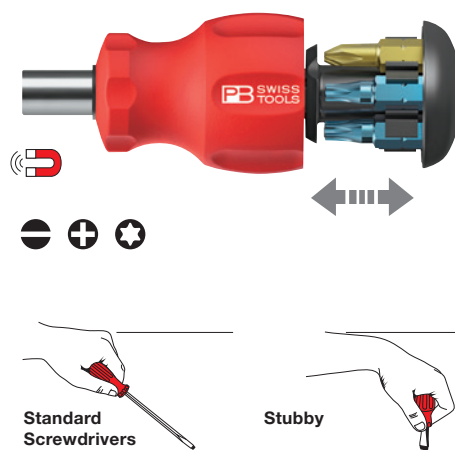


Key L-wrenches set for Torx® screws

PB 410 H 6-45

The perfect dimensional accuracy of the drives enables safe working with screws. This set covers all commonly used dimensions from T6 to T45.

In the compact, handy plastic holder, the tools are always neatly arranged and at your fingertips.



Insider Stubby

PB 8453

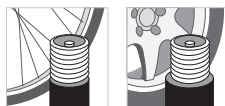
With the short SwissGrip screwdriver, there are no more inaccessible screws. High hand torques are guaranteed.

The removable bit magazine remains connected with the handle after opening and contains the 6 most commonly used Precision-Bits.



Tire valve screwdriver

PB 8196 V-165, PB 8197 V-15



This specialty tool is suitable for screwing tire valves in and out. The long design is for trucks and automobiles, the short design for motorcycles, rollers and bicycles.



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Product innovations

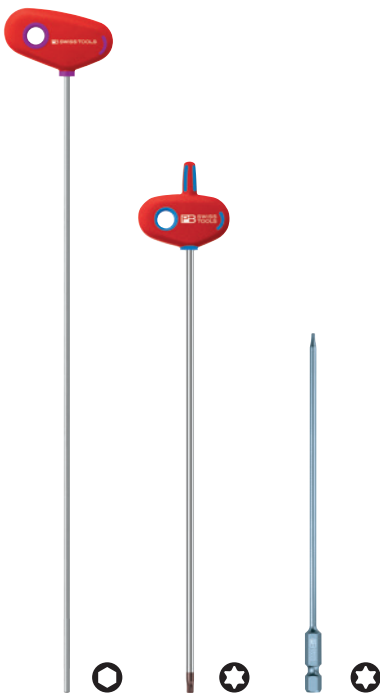
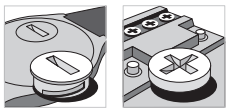
**Coin driver**

PB 8125 9-45, PB 8126 9-45

The coin driver can be used to screw vent plugs of automotive batteries and other plastic and metal screws in and out without damaging them.

The SwissGrip handle ensures the perfect and non-slip application.

Depending on the space requirements, either the SwissGrip or the stubby version will fit.

**Long blades**

PB 207 L, PB 407, PB E6L 400

The long blades enable a better reachability for locations that are difficult to access.

The PB Swiss Tools special alloy based on spring steel excels through high hardness values, unique durability and elasticity.



For use
with Apple®
Products

**Small profiles**

PB 128, PB 121, PB 129, PB E6 400

For all precise work in the area of precision mechanics and multimedia electronics. The right tool with small special drives and matched handle with slim, round shape and non-slip surface design.

The twistable cap enables quick and efficient turning in the smallest screw profiles, for smartphones, tablets and notebooks.

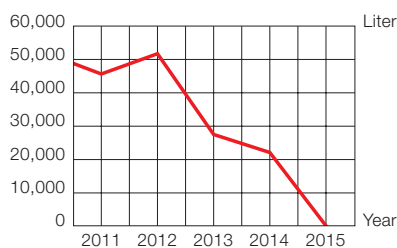


ON OUR OWN BEHALF

WE HEAT WITH HEAT PUMPS. RIGOROUSLY.

Sustainability has tradition in our company. We are very intent on implementing improvements and optimizations for the protection of environment and resources. As early as 1979, Max Baumann Senior had the first heat pump installed in the Grünen plant – a pioneering venture at the time. At the end of 2013, three new pumps followed in Grünen – and with the start of the 2015/2016 heating season, we are also heating with a state-of-the-art heat pump in Wasen. That allows us to save roughly 50,000 liter of oil every year.

Oil consumption



Sustainability on all levels

The introduction of lean manufacturing supports the sustainable development of our company. The conscious handling of energy does not limit itself to heating alone. If renovations in the building area are waiting, we prefer sustainable solutions. Among other things, we are examining the use of electric vehicles for deployment between Wasen and Grünen. We are openly in favor of innovative solutions and are eager to lead the way with good examples – on all levels.



The complete article is available on our website under: Service/Medien/CompanyNews



Read the interview with Martin Leuenberger, Head of Maintenance, on our blog now. Among other things, he talks about how sustainability is being practiced in our company:

blog.pbswisstools.com



SUSTAINABILITY AND BUSINESS EXCELLENCE

Manufactured with sustainability in mind and respecting the standards: SQS Reg. No. 10762: ISO 9001, ISO 13485, ISO 14001, OHSAS 18001, FSC C008912: FSC COC 100%



SOCIAL RESPONSIBILITY

Commitment for fair boundary conditions of our stakeholders

Visit us on our YouTube channel as well as on the LinkedIn company page.



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